

WILLIAM GOODERSON BIO

SHORT VERSION

Learning to lead from the battlefield to the boardroom outlines how William Gooderson has shaped his leadership journey over the course of his career. A retired British Army Major with combat experience leading large, high performing teams in complex environments, William leverages his insights on what makes a good leader through his work as a motivational speaker and leadership coach. Working with Federal and State government and in both public and private enterprise, William has refined his battlefield learnings to provide effective leadership training for the spectrum of workplace leaders.

LONG VERSION

William Gooderson is a leadership coach and motivational speaker who has worked across Australia delivering leadership talks and workshops to a variety of businesses and managerial groups. His lessons on leading high performing teams in complex environments, overcoming cultural challenges in the workplace and effective leadership skills have assisted public and private sector clients in small to large enterprises.

William's nine-year career in the British military as a commissioned officer, paratrooper and engineer, saw him serve across Europe and the Middle East leading teams from 30 – 1000 soldiers from multiple nationalities. These leadership experiences have since been honed within private enterprise and the Queensland government where he has developed an operational understanding of the challenges facing Australian industry and leadership.

Through his current work with PwC, William has coached emerging, operational and executive leaders in both Federal and State government, whilst providing keynotes on cultural transformation and the role of leadership with private sector tech companies.

With his own business, William has worked with the CEO Institute, Chartered Accounts ANZ, the Tax Institute and a number of GOCs and private organisations on the eight traits of leadership that he has found establish the foundation for good leadership in any environment.

William is a passionate about sharing his leadership insights and has worked as an executive coach for a number of years, recently achieving a position on the Queensland Health executive coaching panel. Through his coaching, clients have included c-suite members of Queensland based corporations and international sports personnel.

In his spare time, he enjoys coaching his son's U9 rugby team and has been a member of societal relevance projects that educate refugee schoolchildren on how to prepare for transitioning out of education into the workforce.

William lives in Manly, Brisbane with his wife Jo and son Alexander along with a small herd of animals. To escape it all he enjoys morning dog runs along the Manly foreshore and attempts annual trips to the snow to hit the slopes on board or skis.



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